

Sponsorship

~~Keynote Speaker Daymond John~~

Exclusive \$40,000

~~Keynote Speaker Mark Scharenbroich~~

Exclusive: \$25,000

~~Keynote Speaker Lynne Lancaster~~

Exclusive: \$20,000

Keynote Speaker Rikard Steiber

Sponsors will have the opportunity to introduce the speaker(s) they sponsor.

Exclusive: \$5,000

App Guide to the Convention

Have your company's logo seen whenever someone uses the ICCFA App, which will be a comprehensive guide to the Convention and Expo.

Exclusive: \$10,000

Co-sponsor: \$4,500

Registration Booth Kick Plates

Have your company's logo visible to all attendees as they visit the registration booth. Limited to two sponsors!

Exclusive: \$10,000

Co-sponsor: \$4,500

Bag Inserts

You may insert advertisements into the registrant tote bags. Limited to 10 inserts! Materials due February 28, 2022.

\$2,000 per page

Hand Sanitizers in Hall

Help the ICCFA provide a safe environment for attendees and exhibitors alike by having your logo on a hand sanitizer station. *Limited number available!

Exclusive \$8,000

Co-sponsorship \$4,000

Virtual Platform

Exclusive \$10,000

Co-sponsorship \$2,500

Sponsored Sessions

Sponsor educational sessions by various speaker who cover a variety of topics including: business management, cemetery operations, cremation, funeral home operations, sales and marketing, and technology. Visit iccfa.com/annual for a full list of session.

Exclusive \$2,000

Directional Signage

Attendees will see your logo on the directional signage as they navigate the expo hall and breakout rooms. *Limited number available

Exclusive \$8,000

co-sponsorship \$4,000

The Oak Ridge Boys Concert Food & Beverage

Help take this concert night to the next level with finger foods and drinks.

Co-sponsorship \$3,000

General Session Staging and Audio/Visual

Exclusive: \$50,000

Co-sponsor: \$1,500

USB Drive

Exclusive: \$5,000

Expo Lounges

There will be several lounges around the expo hall for attendees to sit down, eat, have a conversation and relax. Sponsors are allowed to customize their lounge. Limited number available!

Exclusive: \$5,000 per lounge

Co-sponsor: \$3,000 per lounge

Convention Scooters

Allow attendees the ability to navigate around the expo hall on a scooter sponsored by your company. Limited number available!

Exclusive: \$2,000

Co-sponsor: \$1,000

Opportunities

Daily Show Email

The Daily Show email is sent out to all attendees, providing useful information for the next day's events. Sponsor this email and see your company's banner ad at the top of the email. Limited to four sponsors.

\$1,000 per day

Coffee Breaks

One of the best sponsorship values, gain repeated exposure at one of the several coffee breaks throughout the week. Sponsor for \$7,500 and your company's logo will also be printed on the coffee cups used during the breaks.

Exclusive: \$7,500

Co-sponsor: \$4,500

Expo Hall Grand Opening Reception

Gain the attention of registrants during the first night of the Annual Convention & Exposition. Contribute \$10,000 and your company's logo will be printed on the napkins used during this reception.

Exclusive: \$20,000

Co-sponsor: \$10,000

Wednesday Lunch in the Expo Hall

Have your company recognized by all attendees during free food & beverage service during this five-hour Expo Hall session.

Exclusive: \$25,000

Co-sponsor: \$5,000

Expo Hall Happy Hour

Invite attendees to have a drink with you during this two-hour reception.

Exclusive: \$15,000

Co-sponsor: \$5,000

PLPA Reception

This event welcomes pet loss professional attendees to the Annual Convention with a reception just for them.

Exclusive: \$8,000

Co-sponsor: \$1,000

First Timers Reception

Let first time convention attendees know how excited you are to have them join the Annual Convention by sponsoring a reception just for them.

Exclusive: \$8,000

Co-sponsor: \$1,000

Thursday Brunch in the Expo Hall

Another excellent opportunity for extended exposure during a packed three-hour Expo session.

Exclusive: \$20,000

Co-sponsor: \$3,000

Legal & Legislative Luncheon

Gain exposure with our government & legal committee and state association leaders in this 2-hour luncheon.

Exclusive: \$5,000

Co-sponsor: \$2,000

Closing Banquet

The final event to cap off a productive and fantastic week with attendees. Contribute \$10,000 and your company's logo will be printed on the napkins used at the open bars.

Exclusive: \$20,000

Co-sponsor: \$8,000

Sponsorships subject to change and availability.

Want to learn more? Contact us!

John Bolton, CCE, CCrE, CSE, CXE

Annual co-chair

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423.282.1116

Lori Salberg, CSE, CXE

Annual co-chair

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888.250.7747

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Meeting Manager

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703.391.8405

2022 ICCFA Annual Convention & Exposition Sponsorship Commitment Form

COMPANY INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____

State/Prov _____

Zip/Postal _____

Phone _____

Email _____

LEVEL OF SPONSORSHIP

We would like to contribute \$ _____ as an exclusive sponsorship **OR** co-sponsorship at the 2022 ICCFA Annual Convention & Exposition. In particular, we are interested in sponsoring (if applicable):

- | | | |
|---|---|--|
| <input type="checkbox"/> Keynote Speaker Daymond John | <input type="checkbox"/> Sponsored Session | <input type="checkbox"/> Coffee Breaks |
| <input type="checkbox"/> Keynote Speaker Mark Scharenbroich | <input type="checkbox"/> General Session Staging and Audio/Visual | <input type="checkbox"/> Expo Hall Grand Opening Reception |
| <input type="checkbox"/> Keynote Speaker Lynne Lancaster | <input type="checkbox"/> Direction Signage | <input type="checkbox"/> Wednesday Lunch in Expo Hall |
| <input type="checkbox"/> Keynote Speaker Rikard Steiber | <input type="checkbox"/> The Oak Ridge Boys Concert - Food & Beverage | <input type="checkbox"/> Expo Hall Happy Hour |
| <input type="checkbox"/> App Guide to the Convention | <input type="checkbox"/> USB Drive | <input type="checkbox"/> PLPA Reception |
| <input type="checkbox"/> Registration Booth Kick Plates | <input type="checkbox"/> Expo Lounges | <input type="checkbox"/> First Timers Reception |
| <input type="checkbox"/> Bag Inserts | <input type="checkbox"/> Convention Scooters | <input type="checkbox"/> Thursday Brunch in Expo Hall |
| <input type="checkbox"/> Hand Sanitizers in Hall | <input type="checkbox"/> Daily Show Email | <input type="checkbox"/> Legal & Legislative Luncheon |
| <input type="checkbox"/> Virtual Platform | | <input type="checkbox"/> Closing Banquet |

PAYMENT

CHECK (Please make payable to ICCFA)

Discover Visa MasterCard American Express

Credit card # _____

Name on credit card _____

Exp. date _____

Security ID# _____

(3-digit number on back of card or 4-digit number on front of AmEx card)

Card's billing address (required) _____

Signature _____

Email (to send receipt) _____

Deadline for Sponsorships: **November 27, 2021**

(for recognition in the January 2022 issue of *Memento Mori*)

For more information, please contact:

- | | | |
|---|--|--|
| ▪ John Bolton, CCE, CCrE, CSE, CXE,
co-chair:
john@oneblackstone.com
423.282.1116 | ▪ Lori Salberg, CSE, CXE, co-chair:
lori@j3techsolutions.com
888.250.7747 | ▪ Kelly Spann, CMP, meeting
manager: kspann@iccfa.com or
703.391.8405 |
|---|--|--|



Please complete this form and return it to:

INTERNATIONAL CEMETERY, CREMATION AND FUNERAL ASSOCIATION

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