

Our Promise to You

When we had to cancel the 2020 ICCFA Annual Convention & Expo in San Antonio as a result of the COVID-19 pandemic, very few of us could have predicted how dramatically every aspect of our lives would change. But change is something we have all had to embrace and, in this spirit, the ICCFA has been hard at work serving you with timely COVID-19 resources, legislative updates and more robust digital learning opportunities.

Since March, ICCFA leadership and staff have heard your questions and concerns. Perhaps the most common has been, "What plans do you have for next year's Convention & Expo?"

Originally, our 2021 Convention & Expo was planned to be held in March, however, there were many concerns that we would not be able to hold a safe and robust event at that time. Fortunately, the Mandalay Bay Resort & Casino has been very accommodating and was willing to work with us to find new dates. As such, the new official dates for the 2021 ICCFA Annual Convention & Expo are May 12–15.

In order to host a successful in-person event, the ICCFA will be following all COVID safety protocols to ensure the wellbeing of our attendees, exhibitors, and staff. We are planning to have all the excellent exhibit hall, educational sessions, and networking events that you have come to expect from our event, and we hope to share what we have planned soon.

We recognize that many of you may not feel comfortable traveling and attending a large indoor event, so we are planning to offer aspects of the 2021 ICCFA Annual Convention & Expo online as well. This virtual event will take place two weeks following the in-person convention, allowing us to extend and expand the reach of the convention to an even wider audience.

In the coming weeks and months, you can expect updates from the ICCFA about the Annual Convention & Expo in the interest of complete transparency. Our sincerest hope is that we can safely bring everyone together again and provide an informative and robust event. If restrictions prohibit us from gathering in person, the digital event we have planned will offer opportunities to engage with exhibitors, interact with other attendees, attend educational sessions, and create productive and fun networking opportunities. This is our promise to you.

In closing, the support the ICCFA community has shown to the Association during this time has been nothing short of extraordinary. Speaking on behalf of the entire ICCFA leadership and staff, you have our deepest gratitude. We will continue to serve you to the absolute best of our abilities in 2021 and beyond.

Sincerely,



Jay Dodds
ICCFA President