

Booth Regulations

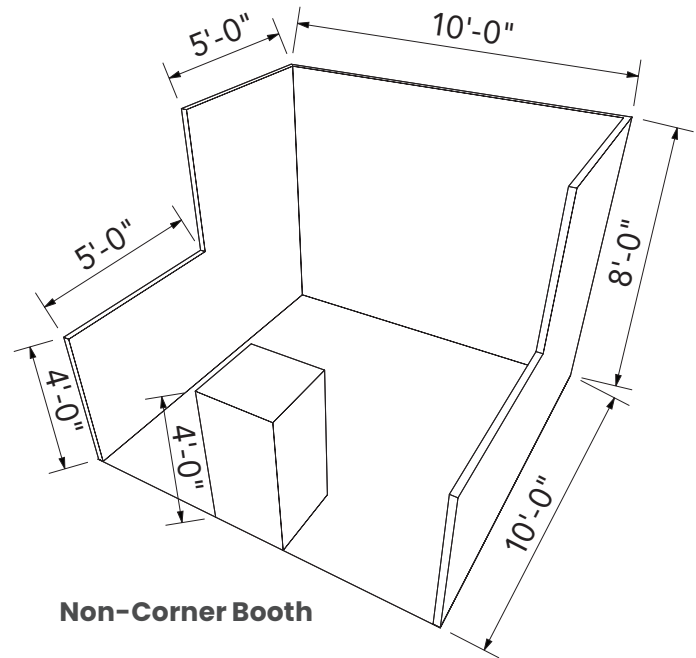
NOTE: FLOORING IS MANDATORY.

Non-Corner Booths

Non-corner booths, shown at right, have only one side exposed to an aisle and are generally arranged in a series along a straight line. They are also called "in-line" booths.

Non-corner booths are 10' wide by 10' deep. A maximum back wall height limitation of 8' is specified.

Regardless of the number of non-corner booths utilized (e.g. 10'x20', 10'x30', 10'x40', etc.), display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials in the remaining space forward to the aisle. (Note: When three or more standard booths are used in combination as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth.)

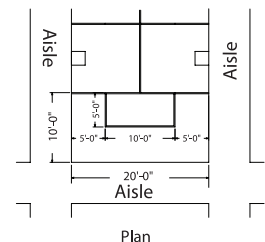


Corner Booths

A corner booth is like a non-corner booth except that it is exposed to aisles on two sides. All other guidelines for non-corner booths apply.

End-Cap Booths

An end-cap booth is exposed to aisles on three sides and composed of two booths. End-cap booths are generally 20' wide by 10' deep. The maximum back wall height limitation of 8' is allowed only in the rear half of the booth space and within 5' of the two aisles with a 4' height restriction imposed on all materials in the remaining space forward to the aisle.



Island Booths

An island booth is four or more standard booths exposed to aisles on all four sides. It may or may not have a second story.

An island booth is typically 20' x 20' or larger, although it may be configured differently. A maximum height of 16', including signage, will be permitted. Sufficient see-through areas must be provided to prevent blocking views of adjacent exhibits.

