



107 Carpenter Drive, Suite 100
Sterling, VA 20164
1.800.645.7700
703.391.8400
Fax: 703.391.8416
www.iccfa.com

FOR IMMEDIATE RELEASE

For More Information, Please Contact:

Maddy Collins
1.800.645.7700
maddy@iccfa.com

**THE INTERNATIONAL CEMETERY, CREMATION AND
FUNERAL ASSOCIATION NAMES 2023 “KEEPING IT PERSONAL”
(KIP) AWARD WINNERS**

STERLING, VA (March 14, 2024) – The International Cemetery, Cremation and Funeral Association (ICCFA) has named its 2023 Keeping It Personal (KIP) Award winners, recognizing the best in personalization in the cemetery and memorialization profession.

Created by the ICCFA Personalization Committee in 2001, the KIP Award program honors recipients in four categories: Most Personalized Service/Memorial for Funeral Home, Most Personalized Service/Memorial for Cemetery, Most Personalized Pet Service, and Innovative Personalized Product.

This year’s contest attracted entries from ICCFA members in Brazil, Canada, Guatemala, The Philippines, and the United States. Professionals from outside the deathcare profession judged the entries. The 2023 KIP winners and honorable mentions will be recognized during the President’s Banquet on Thursday, April 11 beginning at 6:00 PM at the 2024 ICCFA Annual Convention & Exposition in Tampa, Florida, April 10-13, 2024. Descriptions of each winning entry and honorable mention are available at iccfa.com/awards.

The winners are as follows:

Most Personalized Service or Memorial (Cemetery)

First Place and Overall Grand Prize Winner

Cave Hill Cemetery and Hosparus Join Forces to Serve Children
Cave Hill Cemetery & Arboretum – Louisville, Kentucky

Honorable Mention

Momentos Que Nos Unen
Señoriales Corporación de Servicios – Guatemala

Most Personalized Service or Memorial (Funeral Home)

First Place

Rite of Passage: Jefferson Memorial Cemetery with Pittsburgh Institute of Mortuary
Science Students for Burial Event
Jefferson Memorial Cemetery, Funeral Home, Crematory & Arboretum - Pittsburgh,
Pennsylvania

Honorable Mention

Eldon's Last Ride
Pray Funeral Home – Charlotte, Michigan

Most Personalized Pet Service

First Place

The Eterneva Diamond That Saves Hundreds of Dogs Per Year
Eterneva – Austin, Texas

Honorable Mention

An Altar Woven with the Traces of Eternal Love
Señoriales Corporación de Servicios – Guatemala

Innovative/Personalized Product (Suppliers)

First Place

Life's QR

Life's QR – Niagara Falls, Canada

Honorable Mention

Etern.life Memorial Map

Passages International, Inc. - Albuquerque, New Mexico

###

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral, and memorialization profession. The association comprises over 10,000 members in the cemetery, funeral home, and crematory industries, as well as supplier and related businesses worldwide.