



Annual Convention On-Site Program 2024 Advertising Insertion Order Form

NOTE: This form is for placing an advertisement in the ICCFA Annual Convention on-site program ONLY.

Advertiser

Address

City State Zip

Person to contact Phone

Email

Ad agency

Name of ad agency

Address

City State Zip

Person to contact Phone

Email

Size/Type of Insertion (check one)

- Full page Price: \$1,850 Size: width: 5.75" height: 9" (with bleed)
- 1/2 page Price: \$950 Size: width: 5.75" height: 4.25" (with bleed)

Last day to reserve space: February 13

Artwork due: February 20

Safety margin: keep live matter 1/2-inch from head, foot and outer rim

- PDF format preferred, CMYK, 300 dpi, high resolution
- This reservation is NOT complete without a signed authorization.
- CANCELLATIONS: Cancellations must be received on or before the space reservation deadline and will be subject to a short late fee. ICCFA reserves the right to repeat the most recent ad run, or to charge for space reserved, if copy/artwork is not received by the material reservation deadline.

Payment

Visa Mastercard American Express Discover

Credit card number Exp. date

Name as it appears on card

Security ID (3-digit # on back of card or 4-digit # on front of AmEx card)

Billing address for card (required to process)

Email receipt to

Signature Date

**Please fax this form to the attention of Rick Platter at 703.391.8416
or email it to rplatter@iccfa.com**