



107 Carpenter Drive, Suite 100
Sterling, VA 20164
1.800.645.7700
703.391.8400
Fax: 703.391.8416
www.iccfa.com

For Immediate Release

For More Information, Please Contact:

Gino Merendino
gino@cemeterycarepros.com
or Maddy Collins
1.800.645.7700 | maddy@iccfa.com

ICCFA'S EDUCATIONAL FOUNDATION RECEIVES \$75,000 GIFT FROM THE MEMORIAL CLASSIC GOLF TOURNAMENT

STERLING, VA (October 4, 2023) – Today, ICCFA's Educational Foundation proudly reveals that it has been generously endowed with a \$75,000 donation courtesy of the Memorial Classic Golf Tournament. For over four decades, this event, founded by Tom Johnson, has united friends in the funeral service community in the spirit of camaraderie and fellowship. With an impressive annual turnout, the tournament has evolved into a powerful philanthropic endeavor, dedicated to giving back to the funeral service profession.

Over the past eleven years, the Memorial Classic Golf Tournament has exemplified its commitment by contributing more than \$475,000 to the ICCFA Educational Foundation. Gino Merendino, President of the Educational Foundation, stated, “The annual support we receive from the Memorial Classic Golf Tournament enables the Educational Foundation to fulfill our charter and make educational opportunities accessible to all ICCFA members. We are thankful and honored to have such committed donors that share the vision to give back to the profession in such a positive way.”

Led by Tom and Jake Johnson of Johnson Consulting Group, the annual Memorial Classic Golf Tournament, and the proceeds from that event, made it possible for the Educational Foundation to award more than 100 scholarships to the 2023 ICCFA University held at Emory University.

"As someone deeply dedicated to our profession, I'm excited to be a part of our ongoing effort to assist and guide those in the funeral industry," shared Jake Johnson, President and CEO of Johnson Consulting Group.

About the Educational Foundation - *The ICCFA Educational Foundation, founded in 2005, seeks to make education accessible to the future leaders of the deathcare profession. It does this by awarding scholarships to the educational programs of the International Cemetery, Cremation and Funeral Association, as well as advancing initiatives designed to promote the profession and support the individuals who answer the call of service.*

About ICCFA - *Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral, and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home, and crematory industries, as well as supplier and related businesses worldwide.*

About Johnson Consulting Group - *Johnson Consulting Group is committed to providing business solutions and tools to achieve increased performance, profitability, and success as one navigates the journey towards an exit strategy. Our expert services include Succession Planning, selling funeral homes and cemeteries, financing solutions, business coaching, accounting services, business performance analysis, customer survey program, Customer Experience workshops, incentive compensation plans and Leadership and Management training.*

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