

DEADTalks

SPONSORSHIP OPPORTUNITIES

..... Remaining Relevant

WHO ATTENDS?

- Around 300-350 attendees annually
- Targets the pre-need and at-need sales industry
- 66% sales managers
- 34% counselors
- Funeral home and cemetery personnel
- Cremation specialists
- Human and pet loss service providers
- Suppliers
- Memorial designers
- Pre-need funding companies
- Technology support services
- Life insurance companies

EVENT SPONSORSHIP LEVELS

Black Diamond Level - \$10,000+

- Benefits of Diamond
 - PLUS: 90-second infomercial to be played three times during event
 - Direct marketing piece to be placed at each attendee seat
 - 2 company registrations to DEAD Talks

Diamond Level - \$7,500+

- Benefits of Platinum
 - PLUS: Recognition on social media with link to your website
 - Company name on keynote and F&B signage at event

Platinum Level - \$5,000+

- Benefits of Gold
 - PLUS: full list of conference attendees
 - Company name on ICCFA App support signage at event

Gold Level - \$2,500+

- Benefits of Silver
 - PLUS: Recognition in the ICCFA's *Wireless*, the bi-weekly electronic newsletter
 - Listing in the sponsors list on the ICCFA App
 - Company name on slides during event, company name on audio/visual support signage at event, and recognition via announcements throughout the conference

Silver Level - \$1,000+

- Full page color ad in the conference on-site program and recognition in *Memento Mori*
- Company name on thank you signage at event

DEADTalks

SPONSORSHIP COMMITMENT FORM

DEADLINE FOR SPONSORSHIP: NOVEMBER 22, 2023

For more information, please contact: **Lindsay Gundrum**, ICCFA Meetings Manager at lindsay@iccfa.com or call 703.391.8405

COMPANY INFORMATION

Name

Title

Company

Address

City

State/Prov

Zip/Postal

Phone

Email

Web address

LEVEL OF SPONSORSHIP

We would like to contribute \$ _____ for the following sponsorship level at the 2024 DEAD Talks Sales Conference:

Black Diamond level Diamond level Platinum level Gold level Silver level

PAYMENT

CHECK (Please make payable to ICCFA)

DISCOVER VISA MASTERCARD AMERICAN EXPRESS

Credit card #

Name on credit card

Exp. date

Security ID#

(3-digit number on back of card or 4-digit number on front of AmEx card)

Card's billing address (required)

Email receipt to

Signature



Please complete this form and return it to:
INTERNATIONAL CEMETERY, CREMATION AND FUNERAL ASSOCIATION
107 Carpenter Drive, Suite 100 • Sterling, VA 20164
1.800.645.7700 • Fax: 703.391.8416 • www.iccfa.com