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**ICCFA EDUCATIONAL FOUNDATION TO AWARD 50 SCHOLARSHIPS TO
2024 DEAD TALKS SALES CONFERENCE ATTENDEES**

STERLING, VA (September 29, 2023) – The International Cemetery, Cremation and Funeral Association’s (ICCFA) Educational Foundation is proud to announce that 50 scholarships will be awarded to attendees of the ICCFA’s upcoming sales conference, DEAD Talks. These scholarships are made possible thanks to the generous donors who support the principle that education is critical to the well-being and future of the deathcare profession.

DEAD Talks 2024 will be taking place January 16-18 in Las Vegas, Nevada, at the Park MGM Hotel and Casino. Scholarship recipients receive a complimentary registration to the event, which features two and a half days of education and networking. Sessions will focus on enhancing and refining the skills of sales professionals and family counselors within deathcare.

“Providing deathcare professionals with the opportunity to attend DEAD Talks without the cost of registration is an incredible initiative that I’m very proud to be a part of,” said Gino Merendino, ICCFA Educational Foundation President. “I have attended many ICCFA events myself, and I know the incredible impact that they have had on me and my career. Being able to pay that forward to the future leaders of our profession is an honor.”

ICCFA members in good standing can apply for a scholarship to attend DEAD Talks from now until November 29, 2023, at <https://iccfa.com/sales/>.

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The ICCFA Educational Foundation, founded in 2005, seeks to make education accessible to the future leaders of the deathcare profession. It does this by awarding scholarships to the educational programs of the International Cemetery, Cremation and Funeral Association, as well as advancing initiatives designed to promote the profession and support the individuals who answer the call of service.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.