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FOR IMMEDIATE RELEASE

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## **ICCFA ELECTS NEW OFFICERS, BOARD MEMBERS DURING THE 2023 ANNUAL CONVENTION & EXPOSITION**

**STERLING, VA (June 29, 2023)** – The International Cemetery, Cremation and Funeral Association (ICCFA) elected new leadership during its 2023 Annual Convention & Exposition, May 16 – 19 in Kansas City, Missouri.

The ICCFA officers for 2023-2024 are:

- President: Robbie L. Pape, Carriage Services, Houston, Texas
- President-Elect: Lee Longino, Service Corporation International, Houston, Texas
- Vice President, Education: John Bolton, CCE, CCrE, CS, CXE, Park Lawn Corporation, Houston, Texas
- Vice President, Membership & Marketing: Shawna de la Cruz, Forest Lawn Memorial-Parks & Mortuaries, Glendale, California
- Vice President, Internal Affairs: Lauren Blevins, CCFE, CPLP, Williams Funeral Homes & Crematory, Columbia, Tennessee
- Vice President, External Affairs: Mitch Rose, CCFE, CCrE, Oahu Cemetery & Crematory, Honolulu, Hawaii
- Treasurer: Chris Keller, Life Remembrance & CPRA Studios, Littleton, Colorado
- Secretary: Robert Gordon Jr, CCE, Cypress Lawn, Colma, California

Regular members elected to serve three-year terms on the ICCFA Board of Directors are:

- Spencer Hines, NorthStar Memorial Group, Houston, Texas;
- René Negrete, Inglewood Park Cemetery, Inglewood, California;
- Rafael Ochoa, Hillside Memorial Park and Mortuary, Los Angeles, California;
- Andrew Parsell, Parsell Funeral Homes & Crematory/Parsell Pet Crematorium, Lewes, Delaware;
- Kent Robertson, Foundation Partners Group, Orlando, Florida;

- Jeremy Weaver, Carriage Services, Houston, Texas

The Supplier/Professional member elected to serve a two-year term on the ICCFA Board of Directors is:

- Don Winsett, Winsett Consulting, Fort Lauderdale, Florida

Members of the 2023-2024 Executive Committee are as follows:

- President: Robbie L. Pape, Carriage Services, Houston, Texas
- President Elect: Lee Longino, Service Corporation International, Houston, Texas
- Immediate Past President – Gary Freytag, CCFE, Spring Grove Cemetery & Arboretum, Cincinnati, Ohio
- Appointment by Past Presidents – Fred Lappin, CCE, Knollwood Cemetery Corporation, Canton, Massachusetts
- Appointment by President – Jay Dodds, CFSP, Park Lawn Corporation, Houston, Texas

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Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.