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ICCFA NAMES 2022 “KEEPING IT PERSONAL” AWARD WINNERS

STERLING, VA (March 21, 2023)—The International Cemetery, Cremation and Funeral Association (ICCFA) has named its 2022 Keeping It Personal (KIP) Award winners, recognizing the best in personalization in the cemetery and funeral service profession.

Created by the ICCFA Personalization Committee, the KIP program honors recipients in four categories: Most Personalized Service/Memorial for Funeral Home, Most Personalized Service/Memorial for Cemetery, Most Personalized Pet Service, and Innovative Personalized Product, which is only available to supplier members.

This year’s contest attracted entries from Australia, Brazil, Canada, Guatemala, Mexico, and the United States. Professionals from outside the cemetery and funeral service profession judged the entries. The 2022 KIP winners and honorable mentions will be featured during the KIP Awards and Designations on Thursday, May 18 from 8:00 – 8:30 AM at the 2023 ICCFA Annual Convention & Exposition in Kansas City, Missouri, on May 16-19, 2023. Descriptions of each winning entry and honorable mention are available at iccfa.com/membership/awards/kip/.

The winners are as follows:

MOST PERSONALIZED SERVICE OR MEMORIAL (Funeral Home)

First Place and Overall Grand Prize Winner

Star Trek Memorial - Boldly Going Where No Funeral Has Gone Before

Pray Funeral Home Inc. - Charlotte, Michigan

Honorable Mention

Flanner Buchanan's Certificate of Service and Challenge Coin Initiative

Flanner Buchanan - Indianapolis, Indiana

MOST PERSONALIZED SERVICE OR MEMORIAL (Cemetery)

First Place

H2oLyfe

Green Hills Memorial Park - Rancho Palos Verdes, California

Honorable Mention

Jefferson Memorial Park Paints the Park Pink in Honor of Breast Cancer Awareness
Month

Jefferson Memorial Park, Funeral Home, Crematory & Arboretum - Pittsburgh,
Pennsylvania

MOST PERSONALIZED PET SERVICE

First Place

Changing the Lives of Street Dogs

Capillas Señoriales Casa de Homanejas – Merida, Mexico

Honorable Mention

Fox, Canine Hero

Capillas Señoriales - Guatemala

INNOVATIVE/PERSONALIZED PRODUCT (SUPPLIERS)

First Place

KeepTrack™ - The QR Body Tracking System for Funeral Homes & Crematories

Gather - Meridian, Idaho

Honorable Mention

Chronicle

Chronicle Cemetery Software - Victoria, Australia

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Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.