

Become a Sponsor

of the 2023 ICCFA Annual Convention & Exposition!

Who are ICCFA members?

The ICCFA is a not-for-profit organization providing exceptional education, networking, legislative guidance, and support to progressive cemetery, funeral and cremation professionals worldwide. It is the only international trade association representing all segments of the cemetery, funeral service, cremation and memorialization profession.

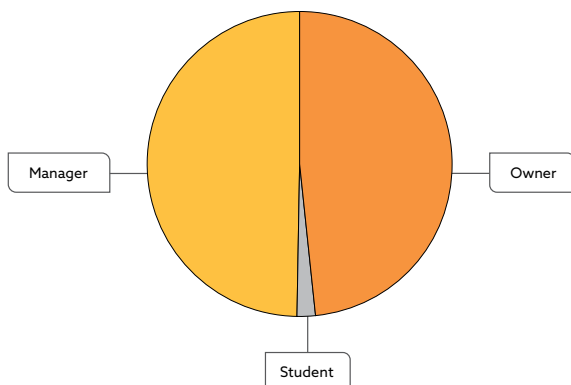
Why sponsor?

- Recognition in February 2023's Annual Convention & Exposition preview issue of *Memento Mori*, mailed to 7,000+ people (if received by January 3, 2023)
- Acknowledgement in the March/April on-site Convention issue of *Memento Mori* (if received by January 21, 2023)
- Pre-Convention recognition in *Wireless*, ICCFA's bi-weekly e-newsletter, ICCFA social media posts and on the Convention website, iccf.com/annual
- Recognition in the on-site program, break slides, announcements during general session and session tracks, on signage and on stage screens during the Convention
- Listing in the ICCFA App
- Sponsors receive a directory of contact information for all Convention attendees pre- and post-event as part of their sponsorship commitment. Additionally, ICCFA members in good standing may always request a membership list once a year to extend your outreach
- And more!

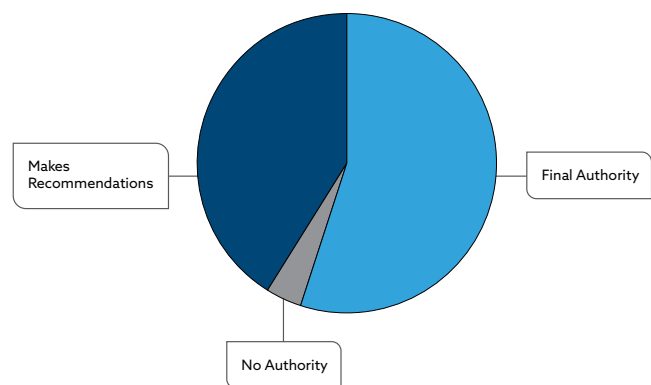
Who will you meet at the ICCFA Annual Convention & Exposition?

Thousands of owners, managers, and professionals working to advance the deathcare profession. The target audience for the ICCFA Annual Convention and Exposition is global and diverse, including decision-makers and thought leaders in the cemetery, cremation, funeral home, pet loss, and deathcare products and services spaces. Our audience is actively focused on the latest education, tools, and services that can positively impact the profession. Here's a closer look at how our attendees identify themselves professionally.

2022 Attendees by Title



2022 Attendees by Purchasing Authority



Sponsorship

Keynote Speaker Andre Dawson

Sponsors will have the opportunity to introduce the speaker(s) they sponsor.

Exclusive: \$40,000

Sold!

Keynote Speaker Mark Panciera

Sponsors will have the opportunity to introduce the speaker(s) they sponsor.

Exclusive: \$25,000

Keynote Speaker Chief Carmen Best

Sponsors will have the opportunity to introduce the speaker(s) they sponsor.

Exclusive: \$20,000

Sold!

Keynote Speaker Maddy Dychtwald

Sponsors will have the opportunity to introduce the speaker(s) they sponsor.

Exclusive: \$20,000

Sold!

Convention App

Have your company's logo seen whenever someone uses the ICCFA App, which will be a comprehensive guide to the Convention and Expo.

Exclusive: \$10,000

Co-sponsor: \$4,500

Registration Bags

Help attendees carry their registration materials and resources from exhibitors with a bag.

Exclusive: \$15,000

Sold!

Registration Bag Swag

Provide attendees essentials to help make their conference experience great. You provide the item (ie: notebooks, pens, hand sanitizer, glasses cleaner, travel mug).

\$2000 each

Limited number available

Registration Booth

See your logo on the registration booth.

Exclusive: \$12,500

Sold!

Lanyards

Exclusive: \$15,000

Sold!

Registration Booth Kick Plates

Have your company's logo visible to all attendees as they visit the registration booth. Limited to two sponsors!

Limited number available

Exclusive: \$10,000

Co-sponsor: \$4,500

Hotel Keychains

Exclusive: \$10,000

Sold!

Sponsored Sessions

Sponsor educational sessions by various speakers who cover a variety of topics including: business management, cemetery operations, cremation, funeral home operations, sales and marketing, and technology. Visit iccfa.com/annual for a full list of sessions.

Each session: \$2,000

Directional Signage

Attendees will see your logo on directional signage as they navigate the convention center.

Exclusive: \$8,000

Co-sponsor: \$4,000

Sold!

General Session Staging and Audio/Visual

Exclusive: \$50,000

Co-sponsor: \$1,500

USB Drive

Your logo and product information on these USB drives that also come with a lanyard.

Exclusive: \$6,000

Sold!

Expo Lounges

There will be several lounges around the Expo Hall for attendees to sit down, eat, have a conversation and relax. Sponsors are allowed to customize their lounge at an additional cost.

Limited number available

Exclusive: \$5,000 per lounge

Co-sponsor: \$3,000 per lounge

Opportunities

Convention Scooters

Allow attendees the ability to navigate around the Expo Hall on a scooter sponsored by your company.

Limited number available

Exclusive: \$2,000

Co-sponsor: \$1,000

Aisle Signs

Attendees will see your company name by sponsoring the Expo Hall

Sold!

Exclusive: \$15,000

Co-sponsor: \$7,500

Expo Hall Announcements

Promote booth giveaways, drink tastings, special offers and more during Expo hours!

Included in every sponsorship. Stand alone: \$500

Daily Show Email

The Daily Show email is sent out to all attendees, providing useful information for the next day's events. Sponsor this email and see your company's banner ad at the top of the email. Limited to four sponsors.

Limited number available

Only one sponsorship opportunity left for Friday! \$1,500

Coffee Break

Attendees will see your company name by sponsoring the Expo Hall

Sold!

Exclusive: \$7,500

Co-sponsor: \$4,500

Wellness Lounge

Give attendees a recharging break at the Wellness Lounge, staffed by massage therapists.

Exclusive: \$12,000

Expo Hall Grand Opening Reception

Gain the attention of registrants during the first night of the Annual Convention & Exposition. Contribute \$10,000 and your company's logo will be printed on the napkins used during this reception.

Exclusive: \$20,000

Co-sponsor: \$10,000

Opening Concert Food & Beverage

Help take this concert night to the next level with food and drinks for all attendees

Co-sponsorship: \$3,500

Wednesday Lunch in the Expo Hall

Have your company recognized by all attendees during free food & beverage service during this five-hour Expo Hall session.

Exclusive: \$25,000

Co-sponsor: \$5,000

Expo Hall H

Sold!

Exclusive: \$15,000

Co-sponsor: \$5,000

First Timers Reception

Let first time convention attendees know how excited you are to have them join the Annual Convention by sponsoring a reception just for them.

Exclusive: \$8,000

Co-sponsor: \$2,000

Thursday Brunch in the Expo Hall

Another excellent opportunity for extended exposure during a packed three-hour Expo session.

Exclusive: \$20,000

Co-sponsor: \$3,000

Legal & Legislative Luncheon

Gain exposure with our government & legal committee and state association leaders in this 2-hour luncheon.

Exclusive: \$8,000

Co-sponsor: \$2,000

Closing Banquet

The final event to cap off a productive and fantastic week with attendees. Contribute \$10,000 and your company's logo will be printed on the napkins used at the open bars.

Exclusive: \$20,000

Co-sponsor: \$8,000

This is a starter list. Other sponsorship opportunities are available. Let us know what you are looking for!

Sponsorships are first come, first served. Sponsorship options are subject to additions, changes and availability. 2022 sponsors of the same item in 2023 have the first right of refusal. Sponsors must be an ICCFA member in good standing.

rev. 03.15.2023

2023 ICCFA Annual Convention & Exposition Sponsorship Commitment Form

COMPANY INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State/Prov _____ Zip/Postal _____

Phone _____ Email _____

LEVEL OF SPONSORSHIP

We would like to contribute \$_____ as an exclusive sponsorship **OR** co-sponsorship at the 2023 ICCFA Annual Convention & Exposition. In particular, we are interested in sponsoring (if applicable):

- | | | |
|---|---|--|
| <input type="checkbox"/> Keynote Speaker | <input type="checkbox"/> General Session Staging and Audio/Visual | <input type="checkbox"/> Opening Concert Food & Beverage |
| <input type="checkbox"/> App Guide to the Convention | <input type="checkbox"/> USB Drive | <input type="checkbox"/> Wednesday Lunch in Expo Hall |
| <input type="checkbox"/> Registration Bags | <input type="checkbox"/> Expo Lounges | <input type="checkbox"/> Expo Hall Happy Hour |
| <input type="checkbox"/> Registration Bag Swag | <input type="checkbox"/> Convention Scooters | <input type="checkbox"/> First Timers Reception |
| <input type="checkbox"/> Registration Badges | <input type="checkbox"/> Aisle Signs | <input type="checkbox"/> Thursday Brunch in Expo Hall |
| <input type="checkbox"/> Lanyards | <input type="checkbox"/> Expo Hall Announcements | <input type="checkbox"/> Legal & Legislative Luncheon |
| <input type="checkbox"/> Registration Booth Kick Plates | <input type="checkbox"/> Daily Show Email | <input type="checkbox"/> Closing Banquet |
| <input type="checkbox"/> Hotel Keycards | <input type="checkbox"/> Coffee Breaks | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Sponsored Session | <input type="checkbox"/> Wellness Lounge | |
| <input type="checkbox"/> Direction Signage | <input type="checkbox"/> Expo Hall Grand Opening Reception | |

Note: Sponsorships are first-come, first-served. Sponsorship options are subject to additions, changes and availability. 2022 sponsors of the same item in 2023 have the first right of refusal. Sponsors must be an ICCFA member in good standing.

PAYMENT

CHECK (Please make payable to ICCFA) Credit card: Discover Visa MasterCard American Express

Credit card # _____

Name on credit card _____

Exp. date _____ Security ID# _____ (3-digit number on back of card or 4-digit number on front of AmEx card)

Card's billing address (required) _____

Signature _____

Email (to send receipt) _____

For more information, please contact:

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571.323.2985



PLEASE COMPLETE THIS FORM AND RETURN TO:

Mail: ICCFA • Attn: Meetings Department • 107 Carpenter Drive, Suite 100 • Sterling, VA 20164

Email: rplatter@iccfa.com