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ICCFA EDUCATIONAL FOUNDATION ANNOUNCES WEBINAR COLLABORATION WITH LIVE OAK BANK

STERLING, VA (February 1, 2023) – The International Cemetery, Cremation and Funeral Association (ICCFA) Educational Foundation has announced a webinar partnership with Live Oak Bank to be launched in 2023. This webinar series will be known as Back to Business and will be comprised of four webinars held in a panel discussion format. Each webinar will focus on a different aspect of running a business, with a special focus paid to specific issues that impact members of the deathcare profession.

“We’re very honored to be collaborating with Live Oak Bank for this new webinar series,” said ICCFA Educational Foundation President Jim Price. “Tim Bridgers and his team have planned for relevant content-specific speakers to share their knowledge with the ICCFA audience and help us deliver even more exceptional and accessible educational offerings.” Tim Bridgers, SVP – Head of Funeral Home & Cemetery Lending at Live Oak Bank, had this to say about the collaboration, “Live Oak Bank is dedicated to supporting funeral home and cemetery professionals, including providing

education to help them strengthen and grow their businesses. ICCFA is the perfect partner to help us bring invaluable business knowledge to the profession. We are excited for this series, where we have brought together some of the top minds in the industry to cover some of the most pressing issues facing funeral businesses today.”

The Back to Business webinars will be held on March 2, June 1, September 7, and December 7. The first presentation is titled “How to Make a Profitable Business Decision.” The panelists will be Tim Bridgers, SVP – Head of Funeral Home & Cemetery Lending at Live Oak Bank, Tracy Bech, Co-Founder of 60 Minute CFO, and Nelson Thulin, Director of Business Consulting Services at Johnson Consulting.

More information on the Back to Business webinars, including registration for the first webinar, can be found at iccfa.com/webinars/back-to-business. Additional information about the ICCFA Educational Foundation can be found at iccfa.com/educational-foundation. To learn more about Live Oak Bank, visit liveoakbank.com/.

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The ICCFA Educational Foundation, founded in 2005, seeks to make education accessible to the future leaders of the deathcare profession. It does this by awarding scholarships to the educational programs of the International Cemetery, Cremation and Funeral Association, as well as advancing initiatives designed to promote the profession and support the individuals who answer the call of service.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. Its membership is composed of more than 9,100 rooftop locations and 18,000 professionals in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.