

# DEADTalks SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

- Full page ad in the conference on-site program (trim size 7" x 10") if you sponsor \$1,000 or more.  
**Ads are due November 21, 2022**
- Company name on on-stage signage
- Recognition in *Memento Mori*, the ICCFA magazine
- Recognition in *Wireless*, ICCFA's bi-weekly electronic newsletter
- Recognition on the conference website, [iccfa.com/sales](http://iccfa.com/sales)
- Recognition in break slides during session breaks
- Recognition via announcements throughout the conference
- Listing in sponsors list on the conference app
- Recognition on social media with link to your website

## WHO ATTENDS?

- Around 300-350 attendees annually
- Targets the pre-need and at-need sales industry
- 66% sales managers
- 34% counselors
- Funeral home and cemetery personnel
- Cremation specialists
- Human and pet loss service providers
- Suppliers
- Memorial designers
- Pre-need funding companies
- Technology support services
- Life insurance companies

**Sponsorships are first come, first serve and subject to change and additions. Other sponsorships are available. Let us know what you are looking for!**

## EVENT SPONSORSHIPS

### Keynote Presentation

Exclusive: \$20,000 Co-sponsor: \$8,000

### Supplier Session

Exclusive: \$9,000 Co-sponsor: \$4,000

### Pre-need Sales Championship

Exclusive: \$7,000 Co-sponsor: \$2,500

### Welcome Reception

Exclusive: \$10,000 Co-sponsor: \$5,000

### Thursday Breakfast

Exclusive: \$7,000 Co-sponsor: \$2,500

### Thursday Lunch

Exclusive: \$8,000 Co-sponsor: \$3,000

### Thursday Reception

Exclusive: \$8,000 Co-sponsor: \$3,000

### WiFi

\$8,000 (limit one sponsor)

### Thursday Continuous Breaks

Exclusive: \$6,000 Co-sponsor: \$2,000

### Friday Breakfast

Exclusive: \$7,000 Co-sponsor: \$2,500

### Friday Continuous Breaks

Exclusive: \$6,000 Co-sponsor: \$2,000

### Communication Skills Workshop

Exclusive: \$9,000 Co-sponsor: \$4,000

### App Sponsorship

Exclusive: \$5,000 Co-sponsor: \$2,000

### Audio/Visual Support

Exclusive: \$15,000 Co-sponsor: \$500+

### Conference Lanyards

\$5,000 (limit one sponsor)

# DEADLINE FOR SPONSORSHIP: NOVEMBER 21, 2022

For more information, please contact:

▪ **Ann Marie St. George**, co-chair:  
annmarie.stgeorge@cffinc.com

▪ **Phil Tassi**, co-chair:  
ptassi@ferncliffcemetary.com

▪ **Jennifer Angebrannt**, CMP, DES,  
Meeting Manager: jen@iccfa.com or  
703.391.8405

## SPONSORSHIP COMMITMENT FORM

### COMPANY INFORMATION

Name

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Title

---

Company

---

Address

---

City

State/Prov

Zip/Postal

---

Phone

Email

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Web address

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### LEVEL OF SPONSORSHIP

We would like to contribute \$ \_\_\_\_\_ as an exclusive sponsorship at the DEAD Talks Sales Conference. In particular, we are interested in sponsoring (if applicable):

Keynote Speaker

Thursday Lunch

App Sponsorship

Supplier Session

Thursday Reception

Audio/Visual Support

Pre-need Sales Championship

Thursday Continuous Breaks

Conference Lanyards

Welcome Reception

Friday Breakfast

Other

WiFi

Friday Continuous Breaks

Thursday Breakfast

Communication Skills Workshop

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### PAYMENT

CHECK (Please make payable to ICCFA)

DISCOVER  VISA  MASTERCARD  AMERICAN EXPRESS

Credit card #

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Name on credit card

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Exp. date

Security ID#

(3-digit number on back of card or 4-digit number on front of AmEx card)

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Card's billing address (required)

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Email receipt to

---

Signature

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Please complete this form and return it to:  
INTERNATIONAL CEMETERY, CREMATION AND FUNERAL ASSOCIATION  
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