

DEADTalks SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

- Full page ad in the conference on-site program (trim size 7" x 10") if you sponsor \$1,000 or more.
Ads are due November 21, 2022
- Company name on on-stage signage
- Recognition in *Memento Mori*, the ICCFA magazine
- Recognition in *Wireless*, ICCFA's bi-weekly electronic newsletter
- Recognition on the conference website, iccfa.com/sales
- Recognition in break slides during session breaks
- Recognition via announcements throughout the conference
- Listing in sponsors list on the conference app
- Recognition on social media with link to your website

WHO ATTENDS?

- Around 300-350 attendees annually
- Targets the pre-need and at-need sales industry
- 66% sales managers
- 34% counselors
- Funeral home and cemetery personnel
- Cremation specialists
- Human and pet loss service providers
- Suppliers
- Memorial designers
- Pre-need funding companies
- Technology support services
- Life insurance companies

Sponsorships are first come, first serve and subject to change.

EVENT SPONSORSHIPS

Keynote Presentation

Exclusive: \$20,000 Co-sponsor: \$8,000

Supplier Session

Exclusive: \$9,000 Co-sponsor: \$4,000

Pre-need Sales Championship

Exclusive: \$7,000 Co-sponsor: \$2,500

Welcome Reception

Exclusive: \$10,000 Co-sponsor: \$5,000

Thursday Breakfast

Exclusive: \$7,000 Co-sponsor: \$2,500

Thursday Lunch

Exclusive: \$8,000 Co-sponsor: \$3,000

Thursday Reception

Exclusive: \$8,000 Co-sponsor: \$3,000

WiFi

\$8,000 (limit one sponsor)

Thursday Continuous Breaks

Exclusive: \$6,000 Co-sponsor: \$2,000

Friday Breakfast

Exclusive: \$7,000 Co-sponsor: \$2,500

Friday Continuous Breaks

Exclusive: \$6,000 Co-sponsor: \$2,000

Communication Skills Workshop

Exclusive: \$9,000 Co-sponsor: \$4,000

App Sponsorship

Exclusive: \$5,000 Co-sponsor: \$2,000

Audio/Visual Support

Exclusive: \$15,000 Co-sponsor: \$500+

Conference Lanyards

\$5,000 (limit one sponsor)

DEADLINE FOR SPONSORSHIP: NOVEMBER 21, 2022

For more information, please contact:

▪ **Ann Marie St. George**, co-chair:
annmarie.stgeorge@cffinc.com

▪ **Phil Tassi**, co-chair:
ptassi@fernclyffcemetery.com

▪ **Kelly Spann, CMP**, Meeting Manager:
kspann@iccfa.com or 703.391.8405

SPONSORSHIP COMMITMENT FORM

COMPANY INFORMATION

Name

Title

Company

Address

City

State/Prov

Zip/Postal

Phone

Email address

Web address

LEVEL OF SPONSORSHIP

We would like to contribute \$ _____ as an exclusive sponsorship at the DEAD Talks Sales Conference. In particular, we are interested in sponsoring (if applicable):

Keynote Speaker

Thursday Breakfast

Friday Continuous Breaks

Supplier Session

Thursday Lunch

Communication Skills Workshop

Pre-need Sales Championship

Thursday Reception

App Sponsorship

Welcome Reception

Thursday Continuous Breaks

Conference Lanyards

WiFi

Friday Breakfast

Audio/Visual Support

PAYMENT

CHECK (Please make payable to ICCFA)

DISCOVER VISA MASTERCARD AMERICAN EXPRESS

Credit card #

Name on credit card

Exp. date

Security ID#

(3-digit number on back of card or 4-digit number on front of AmEx card)

Card's billing address (required)

Email receipt to

Signature



Please complete this form and return it to:
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