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ICCFA DEBUTS NEW AND IMPROVED WEBSITE THROUGH PARTNERSHIP WITH WEBCEMETERIES

STERLING, VA (APRIL 18 , 2022) – The International Cemetery, Cremation and Funeral Association (ICCFA) has debuted a brand-new look and improved functionality to its website, iccfa.com. This upgrade marks the first major update to the association’s website since 2017 and features a new visual interface and enhanced user experience. The ICCFA partnered with the team at webCemeteries for the development and design of the new website.

“The ICCFA website needed a refresh, so we turned to Nick Timpe and his team at webCemeteries.com and are so excited with the result,” said Nadira Baddeliyanage, ICCFA’s Executive Director. “The webCemeteries team worked very closely with us throughout the development process to understand our vision. Their responsiveness, skill, creativity, and hard work culminated in a website that truly reflects our mission to provide exceptional service to the deathcare profession.”

The new website boasts a sleek and modern design, providing a significant update to the graphics and visuals. The site also features upgraded navigation that will allow users to more easily access ICCFA resources, learn about events, and keep up with important information for deathcare professionals. A new blog and news section will

feature updates on government guidelines, deathcare specific news, and updates to association happenings.

To see the new website and learn more about the ICCFA, visit iccfa.com.

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Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.