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## ICCFA TO INDUCT JIM PRICE AND BILL WRIGHT INTO HALL OF FAME AT 2022 ANNUAL CONVENTION & EXPOSITION

**STERLING, VA (February 11, 2022)** – The International Cemetery, Cremation and Funeral Association (ICCFA) will honor Jim Price, CCFE, CCrE, and Bill Wright, CCE, with its prestigious Hall of Fame Award during the 2022 ICCFA Annual Convention & Exposition, March 22 - 25, at the Mandalay Bay Resort & Casino in Las Vegas, Nevada. The ceremony will take place during the Closing Banquet on Friday, March 25, which begins at 5:30 pm.

Jim Price has dedicated over 50 years of service to the deathcare profession, embodying the idea of giving back and paying it forward. He has served on the Board of Directors of the ICCFA and as a Trustee for the ICCFA Educational Foundation. In 2015, Jim Price was elected as President & Chairman of the ICCFA Educational Foundation, a position he continues to serve to this day. His leadership of the Educational Foundation has seen an unparalleled rise in donations, scholarships awarded, and initiatives undertaken. Aside from his role with the Educational Foundation, Price continues his service to the ICCFA as a member of both the Government & Legal Affairs Committee and Veterans Committee. Bill Wright has displayed continued dedication to the ICCFA throughout his 24 years spent supporting the Association. He has served in a number of leadership roles including Director, Vice President of Education, Vice President of the Government & Public Affairs Steering Committee, and as President of the ICCFA from 2002 - 2003. Notably, he founded the ICCFA's Political Action Committee (PAC) in 2003 and served as chairman for six years. The ICCFA's PAC has made a tremendous impact on the deathcare profession through its advocacy efforts. Wright continues to serve the association to this day as a member of the ICCFA's Veterans Committee.

The Hall of Fame award is the ICCFA's highest honor. It was created to pay tribute to those who have demonstrated unselfish service and outstanding contributions to the ICCFA, to the cemetery, funeral, cremation, and memorialization profession, and, ultimately, to the public. Since its creation in 1965, it has been awarded to only 35 individuals.

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Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.