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## **GLENDA STANSBURY TO BE HONORED WITH THE ICCFA EDUCATIONAL FOUNDATION'S LASTING IMPACT AWARD**

**STERLING, VA (December 9, 2021)** – The International Cemetery, Cremation and Funeral Association's (ICCFA) Educational Foundation will present its Lasting Impact Award to Glenda Stansbury at a reception on March 23 at the 2022 ICCFA Annual Convention and Exposition in Las Vegas, Nevada.

Glenda is a certified celebrant, licensed embalmer and funeral director, and Vice President of Marketing and Development at Insight Books. She is also the Dean of the College of 21<sup>st</sup> Century Services at ICCFA University and Adjunct Professor at both the University of Central Oklahoma and Worsham College of Mortuary Science.

Stansbury's legacy is notable for her training and development of celebrants, who offer an alternative to services provided by clergypersons for families who are not affiliated with a church or who do not wish to have a traditional religious funeral service. They are trained to design services that are completely personal, incorporating those unique stories, songs and experiences that defined the deceased. Under her guidance, she

has trained over 4,665 celebrants with an estimated 7.5 million individuals who have witnessed the impact of a ceremony performed by one of her trainees.

“Glenda Stansbury provides our profession and the families we serve with something that will endure for generations beyond her life. It will be her legacy,” said Jim Price, ICCFA Educational Foundation President. “One would be challenged to think of anyone who has done more to enhance our profession’s ability to meet the ceremonial needs of all families, specifically the religiously unaffiliated. She is truly a worthy recipient of this prestigious award.”

The Lasting Impact Award is presented annually to an individual that has made significant contributions to the deathcare profession in education and memorialization. The Educational Foundation’s Lasting Impact Award will be presented to Stansbury at a reception held in conjunction with the 2022 ICCFA Annual Convention and Exposition in Las Vegas, Nevada on March 23 from 6:00 – 7:30 p.m. Information on the reception and the Annual Convention & Exposition can be found at [iccfa.com/annual](http://iccfa.com/annual).

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The ICCFA Educational Foundation, founded in 2005, seeks to make education accessible to the future leaders of the deathcare profession. It does this by awarding scholarships to the educational programs of the International Cemetery, Cremation and Funeral Association, as well as advancing initiatives designed to promote the profession and support the individuals who answer the call of service.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery,

cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.