



107 Carpenter Drive, Suite 100
Sterling, VA 20164
1.800.645.7700
703.391.8400

Fax: 703.391.8416
www.iccfa.com

For Immediate Release

For More Information, Please Contact:

Katherine Devins
1.800.645.7700
kd@iccfa.com

**EMORY UNIVERSITY TO BECOME
NEW HOME OF ICCFA UNIVERSITY IN 2020**

STERLING, VA (November 25, 2019) – The International Cemetery, Cremation and Funeral Association (ICCFA) announces that the 2020 ICCFA University will be held July 17-22 on the campus of Emory University in Atlanta, Georgia. Equipped with state-of-the-art technology, ample meeting space, conference dining facilities, and well-appointed guestrooms, the Emory Conference Center Hotel is an all-inclusive venue that will provide the perfect backdrop for learning from the best in the profession, connecting with colleagues from every area of the cemetery, cremation and funeral service profession, and making the lifetime friendships that are the hallmark of the ICCFA University experience.

“The ICCFA University spent many wonderful years in Memphis at the Fogelman Executive Center, but in order to meet the needs of our ever-increasing enrollment it became necessary that we find a new place to call home,” said ICCFAU Chancellor Jeff Kidwiler, CCE, CSE. “Emory offers more meeting and guestroom space, all conveniently located on the same property. The decision to leave Memphis was not an easy one, but the

opportunity to grow the ICCFA University program while maintaining the welcoming atmosphere of a college campus made Emory the clear choice.”

While the venue has changed, the ICCFAU will still offer eight distinct college programs to choose from, all taught by industry experts. Program details will be available in Spring 2020.

In order to make this one-of-a-kind educational experience more accessible, the ICCFA Educational Foundation will be awarding 100 scholarships to the 2020 ICCFAU. To be eligible, applicants must be ICCFA members in good standing and submit their application by the March 2, 2020 deadline. The online scholarship application can be found at www.iccfa.com/university.

For more information and to reserve your seat at the 2020 ICCFA University, visit www.iccfa.com/university.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. Its membership is composed of more than 9,100 rooftop locations and 18,000 professionals in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.

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