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**ICCFA EDUCATIONAL FOUNDATION AWARDS 57 SCHOLARSHIPS  
TO 2022 DEAD TALKS SALES CONFERENCE**

**STERLING, VA (January 12, 2022)** – The International Cemetery, Cremation and Funeral Association (ICCFA) Educational Foundation is proud to award 57 scholarships to the ICCFA’s upcoming sales conference, DEAD Talks. These scholarships are made possible thanks to our generous donors, who support the principle that the Educational Foundation was founded upon - that education is critical to the well-being and future of the deathcare profession. This year’s scholarship recipients represent ICCFA members from 21 states and are involved in all aspects of the profession.

“It is a testament to the generosity of our incredible donors that we are able to award so many scholarships to DEAD Talks 2022,” said Jim Price, President of the ICCFA Educational Foundation. “I can’t possibly thank them enough for their unending support. We’re honored to provide our scholarship recipients the opportunity to gain valuable skills and the chance to network and connect with their peers.”

DEAD Talks 2022 will be taking place January 12-14 in Las Vegas, Nevada, at

Bally's Las Vegas Hotel & Casino. Scholarship recipients receive a complimentary registration to the event, which features three days of learning and networking. Sessions will focus on enhancing and refining the skills of sales professionals and family counselors within deathcare.

Below are the 2022 DEAD Talks scholarship recipients:

- Mark Anderson, Homecoming Inc., Tempe, Arizona
- Lauren Azuremar, Roselawn Funeral Home, Cemetery and Crematory, Pueblo, Colorado
- Kyle Baron, Service Corporation International, Houston, Texas
- Luis Barton, Archdiocese of Los Angeles, Los Angeles, California
- Caron Berges, Valley View Memorial Park, Manhattan, Kansas
- Mark Berges, Valley View Memorial Park, Manhattan, Kansas
- Sheree Browne, Cairn Partners, Woodland, Washington
- Meredith Byrne, Westchester Hills Cemetery, Hastings on Hudson, New York
- Michael Casey, All Souls Cemetery Mortuary, Cypress, California
- Guillermo Castro Jr., Archdiocese of Los Angeles, Los Angeles, California
- Kim Crawford, Cairn Partners, Woodland, Washington
- Antonia Cummings, Service Corporation International, Arlington, Virginia
- Pierce Dempsey, Leaf Cremation, Cartersville, Georgia
- Lee Dominguez, Inglewood Park Cemetery, Inglewood, California
- Danielle Effs, Delapenha Funeral Home, St. James, Jamaica
- Rebecca Escobar, Park Lawn Corporation, Detroit, Michigan
- Sahara Farrugio, Bailey Family Funeral Homes, Wallingford, Connecticut

- Lorena Garcia, Inglewood Park Cemetery, Inglewood, California
- Marisela Garcia, Archdiocese of Los Angeles, Los Angeles, California
- Christopher Gehrke, Cooperative Funeral Fund, Inc., Madison, Connecticut
- Pamela Giridy, Letum Inc., Harrisburg, Pennsylvania
- Howard Green, Lindquist Memorial Parks, Ogden, Utah
- Makeba Gregg, Cumby Family Funeral Service, High Point, North Carolina
- Thomas Holland, Atlantic Coast Life, Woodstock, Georgia
- Benjamin Hood, Powers Funeral Home, Lugoff, South Carolina
- Jose Jimenez, Inglewood Park Cemetery, Inglewood, California
- Sherrie Jones, Parklawn Memorial Park & Menorah Gardens, Rockville,  
Maryland
- Peyton Jowett, Cooperative Funeral Fund, Inc., Madison, Connecticut
- Cheryl Kelly, Gate of Heaven Cemetery, Cincinnati, Ohio
- Rebecca Kirk, The Davey Tree Expert Company, Riverview, Florida
- Marc Lamb, Knollwood Memorial Park, Canton, Massachusetts
- Jill Lazar, Hoffman Funeral Home and Crematory, Carlisle, Pennsylvania
- Suzanne Lockman, Greenwood Memory Lawn, Phoenix, Arizona
- Brittany Lyon, Cairn Partners, Warsaw, Indiana
- Anita Manning, Bliley's Funeral Home, Richmond, Virginia
- Kyle Mannix, Cooperative Funeral Fund, Inc., Madison, Connecticut
- Leslie Mansoor, Mt. Elliott Cemetery Association, Clinton Township, Michigan
- Yolanda Mensik, Archdiocese of Los Angeles, Los Angeles, California
- Lawrence Michael, Park Lawn Corporation, Beverly Hills, Michigan

- Marcus Morrell, Lindquist Mortuary, Ogden, Utah
- Frank Oldani, Mt. Elliott Cemetery Association, Clinton Township, Michigan
- Claudia Pereda, Eternity, Guatemala City, Guatemala
- Clay Rushton, Lindquist Mortuaries and Cemeteries, Ogden, Utah
- Frederick Schenk, Gompf Funeral Homes, Cardington, Ohio
- Robert Shalvey, Rest Haven Funeral Home
- Rockwall, Texas, Wendy Shipley
- Forever Faithful Cremation and Funeral Care, Woodbine, Maryland
- Brett Simon, Swan Law Funeral Directors, Colorado Springs, Colorado
- Michael Sniegocki, Berger Memorial Chapel, St. Louis, Minnesota
- Thalia Soto, Leaf Cremation, Cartersville, Georgia,
- Amanda Stewart, Allen Dave Funeral Home, Houston, Texas
- Hyun Suh, Acacia Memorial Park and Funeral Home, Seattle, Washington
- Freddy Velazquez, Leaf Cremation, Cartersville, Georgia
- Geraldine Watkins, Park Lawn Corporation, Livonia, Michigan
- Tyler Waud, Cairn Partners, Woodlawn, Washington
- Brandt Williams, Cairn Partners, Woodlawn, Washington
- Sommer Williams, Park Lawn Corporation, Detroit, Michigan
- BJ Zelch, Lindquist Mortuary and Cemetery, Ogden, Utah

Scholarship applications to attend the 2023 ICCFA DEAD Talks sales conference will be available in Fall 2022 at [iccfa.com/sales](http://iccfa.com/sales). Additional information about the ICCFA Educational Foundation can be found at [iccfa.com/educational-foundation](http://iccfa.com/educational-foundation).

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The ICCFA Educational Foundation, founded in 2005, seeks to make education accessible to the future leaders of the deathcare profession. It does this by awarding scholarships to the educational programs of the International Cemetery, Cremation and Funeral Association, as well as advancing initiatives designed to promote the profession and support the individuals who answer the call of service.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. The association is comprised of more than 10,000 members in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.