

A wide-angle landscape photograph of a rugged coastline. The sky is filled with heavy, dark, grey clouds, suggesting an approaching storm or late evening. The land on the left is a steep, dark hillside with sparse vegetation. The ocean is a deep, dark blue-grey, with white foam from waves crashing against the rocky shore. The overall mood is somber and dramatic.

WHY NOT WHAT

Beware of the Friend Zone

Noble Sines

DEADTalks
The **Pre-need** Conversation

January 12-14, 2022
Bally's Las Vegas





D'OH!



“People buy from people.”

“People buy from people
they trust.”

DEADtalk

The Pre-need Conversation

JANUARY 12-14, 2022
BALLY'S LAS VEGAS | LAS VEGAS, NV

THURSDAY, JANUARY 13
12:00 PM - 2:00 PM

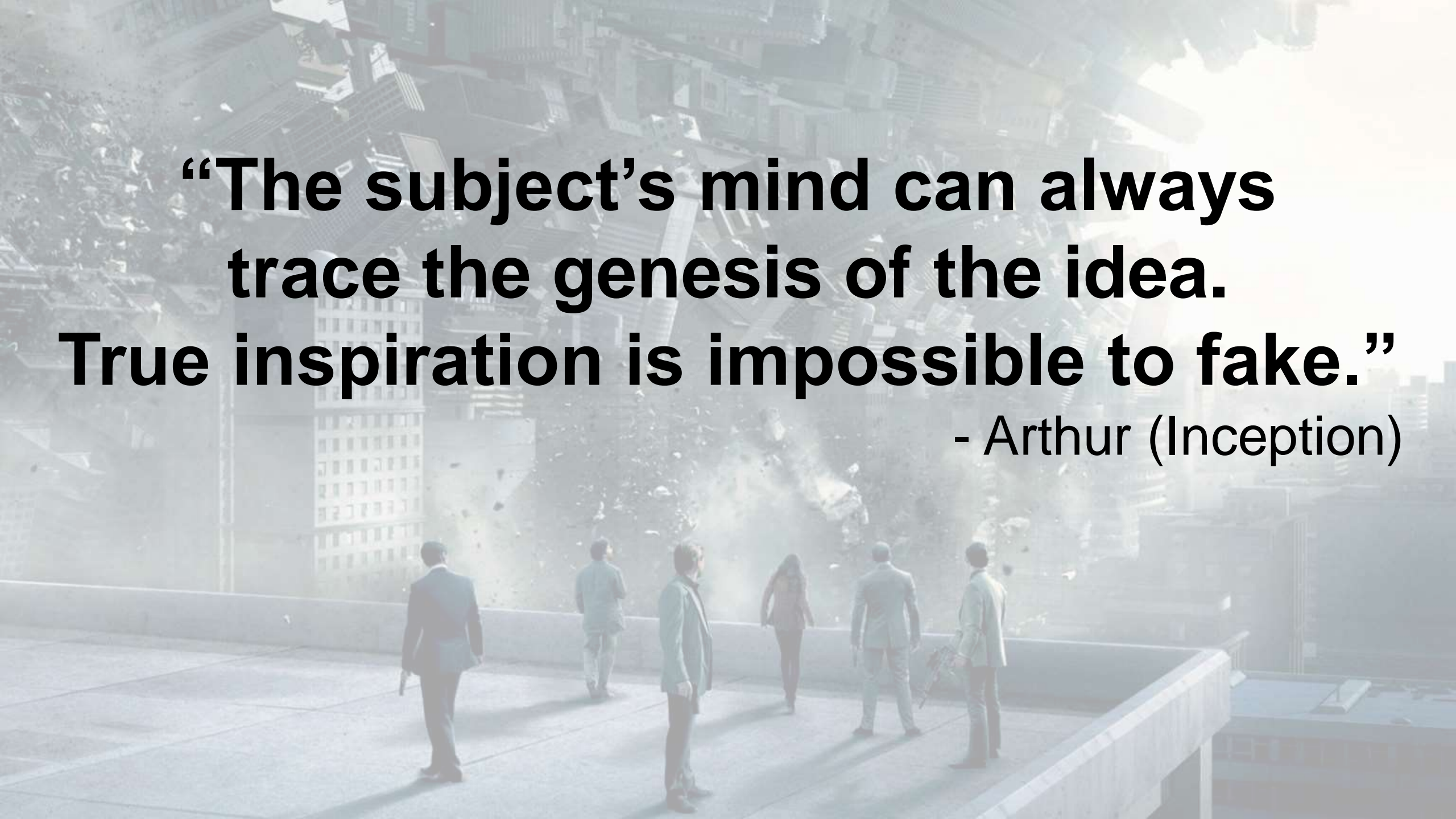
Speaker: Noble Sines

Topic:

FOCUS ON THE 'WHY' not 'WHAT'
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Focus on the "WHY"
not "what".





**“The subject’s mind can always
trace the genesis of the idea.
True inspiration is impossible to fake.”**
- Arthur (Inception)

Prescribe,
don't present.

