

CARE: The cornerstone of your AfterCARE program

Jim Williams

DEADTalks
The **Pre-need** Conversation

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DEADTalks

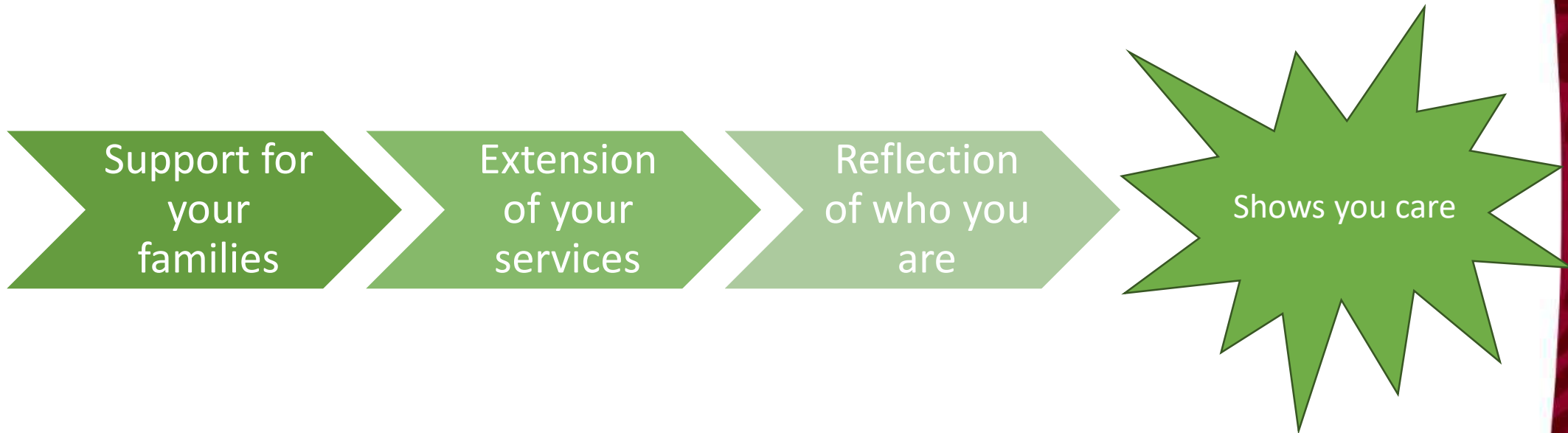
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Why Aftercare?



What IS Aftercare?



Your Aftercare Program

- Make it a priority
- Introduce aftercare to your families
- Set expectations
- Be consistent



Keep It Going

- ❖ Ultimate reflection of you and your services
- ❖ Foster great relationships with your families, creating connections
- ❖ Understanding/believing in the significance of aftercare
- ❖ Ultimately care