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For Immediate Release

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**ICCFA EDUCATIONAL FOUNDATION TO HONOR TOM FLYNN
WITH THEIR LASTING IMPACT AWARD**

STERLING, VA (February 27, 2018) – Professionals may recognize Tom Flynn as a regular attendee of International Cemetery, Cremation and Funeral Association (ICCFA) educational events, often accompanied by his grief therapy dog, Soloman. But Flynn is much more than a familiar face. He is the creator of the famous Avenue of 444 Flags and the War on Terror Veterans Memorial, and placed the first Canine Companions for Independence grief dog into his funeral home. His dedication to honor those who have died in the name of freedom and teach future generations of the high price of that freedom, is a testament to his vision, morale code and character.

“Tom Flynn is such a natural to be honored and celebrated based on his lifelong mentoring and educating of so many individuals in our profession,” states Jim Price, president of the ICCFA Educational Foundation.

The Educational Foundation's Lasting Impact Award will be presented to Flynn at a special reception on April 19, 2018 during the ICCFA Annual Convention & Exposition in Las Vegas, Nevada. The Lasting Impact Award is presented annually to an individual that has made significant contributions to our profession in education and memorialization. The 2018 ICCFA Annual Convention & Expo will also feature three keynote speakers as well as breakout sessions that focus on issues such as sales, cremation, human resources and more. This year, a ticket to the Educational Foundation Reception is free with each full or guest registration and each exhibiting company will receive one free ticket per 10'x10' booth space. Full program details and registration are available at www.iccfaconvention.com.

The ICCFA Educational Foundation is a 501(c)(3) non-profit, tax-free entity that the sole purpose of which is to provide financial assistance in order to fund students to attend ICCFA University and ICCFA's Wide World of Sales Conference. Thirty-six scholarships were awarded in 2017. For additional information, please visit www.iccfa.education.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. Its membership is composed of more than 9,100 rooftop locations and 20,000 professionals in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.

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