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**ICCFA INDUCTS PAUL ELVIG INTO HALL OF FAME
AT 2018 ANNUAL CONVENTION**

STERLING, VA (March 2, 2018)—The International Cemetery, Cremation and Funeral Association (ICCFA) will honor Paul M. Elvig with its prestigious Hall of Fame Award during the ICCFA 2018 Convention & Exposition, April 18-21 at the Mandalay Bay Resort & Casino in Las Vegas, Nevada. The induction ceremony will take place during the Closing Banquet on Saturday, April 21 beginning at 6:00 p.m.

Elvig is the retired general manager of Evergreen-Washelli Memorial Park and Funeral Home in Seattle, WA. He was elected ICCFA President for 2007-2008. Paul also served in many capacities in ICCFA through the years including as Secretary, and as Fundraising Chair for the ICCFA PAC where he singlehandedly raised tens of thousands of dollars for the association's political action committee. He was the ICCFA's "go-to" witness who testified on many occasions before the Federal Trade Commission, House and Senate Congressional committees, and most memorably on the "60 Minutes" television show where he was interviewed by Anderson Cooper. Currently, Elvig continues to chair the ICCFA State Association & Regulation Subcommittee.

The Hall of Fame award is the ICCFA's highest honor. It was created to honor those people who have demonstrated unselfish service and outstanding contributions to the ICCFA, to the cemetery, funeral, cremation or memorialization service profession, and, ultimately, to the public. Since its creation in 1965, it has been awarded to only 34 individuals.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. Its membership is composed of more than 9,100 rooftop locations and 20,000 professionals in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.

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