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A NEW LOOK COMES TO ICCFA.COM

STERLING, VA (SEPTEMBER 16, 2017) – The International Cemetery, Cremation & Funeral Association has unveiled a refreshed version of its website, www.iccfa.com. It is the first major overhaul of the website since 2012. The website will feature a new design created by DOTH Brands of Cincinnati, Ohio.

This new site has been designed for enhanced navigation to help ICCFA members easily find the information they need. Now when visitors come to iccfa.com, they experience a site that is easily viewed on any device or screen size. The updated menu is designed with a focus on the three main drivers of the association: membership, education and legal help. Popular content such as event and program information, meeting registration, and the ICCFA Member Directory are still available, but in a more streamlined and user-friendly approach.

“We hope that our members find the new website fresh and modern. Coupled with enhanced content, we expect an increase in website visitors and look forward to adding more features as we stay tuned to the needs of ICCFA’s membership,” said Nadira Baddeliyanage, ICCFA’s Executive Director.

To see the newly designed site or learn more about ICCFA, visit the association's website at www.iccfa.com.

Founded in 1887, the International Cemetery, Cremation and Funeral Association is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization profession. Its membership is composed of more than 9,100 rooftop locations and 18,000 professionals in the cemetery, funeral home and crematory industries, as well as supplier and related businesses worldwide.

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